

PRESS RELEASE

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RADIOPLAYER AND CARIAD EXTEND PARTNERSHIP FOR HYBRID RADIO

Radioplayer has signed a new partnership agreement with Volkswagen Group's software company CARIAD to continue collaborating on the creation of best-in-class radio experiences in connected car dashboards.

The new agreement extends the partnership Radioplayer has had with Audi since 2017. Radioplayer and CARIAD will provide customers of Volkswagen Group brands with high quality radio experience by seamlessly switching between DAB+, FM, and internet streaming. Radioplayer provides official broadcaster data (e.g. station logos, descriptions, streams) from the Worldwide Radioplayer API (WRAPI). This data is already powering the hybrid radios in over 2 million cars across Europe's and Canada's roads from brands including Audi, VW, Porsche and Lamborghini. In addition, Radioplayer will also be collaborating with CARIAD on the development of the future radio experience in connected cars.

Radioplayer is increasingly focusing its work on developing best-in-class radio experiences in cars. As digital technology drives huge change in the automotive industry, it is crucial to further develop the user experience to keep radio prominent and easy to use. With this partnership, CARIAD and Radioplayer emphasize the relevance of hybrid radio and ensure radio provides a real added-value to Volkswagen Group customers.

Radioplayer's automotive streaming app will also be available in the Volkswagen Group Application Store. As of July 2023, the Application Store will be available in new Audi production models of the Audi A4, A5, Q5, A6, A7, A8, Q8, Q8 e-tron and e-tron GT in Europe, USA, Canada, Mexico and Overseas markets.

Radioplayer CEO Yann Legarson said: *"We are very proud of this new partnership with CARIAD. The infotainment systems offered by CARIAD match the high quality standards we offer in our Radioplayer products. As the official radio partner in Europe and Canada, Radioplayer will continue to work with CARIAD to bring many innovations to Volkswagen Group customers. I would like to thank the entire CARIAD team for their support since our first partnership in 2017."*

Philipp Rabel, Head of Development, Entertainment at CARIAD said: *“The renewal of our partnership with Radioplayer validates the great collaboration we have had over many years. Radioplayer’s continuous expansion to more countries fits perfectly to CARIAD’s ambition to bring our technologies to more and more Volkswagen Group customers around the globe.”*

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Notes to Editors

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ABOUT RADIOPLAYER

The 19 countries Radioplayer operates in are: Austria, Belgium, Canada, Cyprus, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Liechtenstein, Luxembourg, the Netherlands, Norway, Spain, Sweden, Switzerland, and the UK, with more to follow. Radioplayer Worldwide, the global shared radio platform, is a partnership between UK Radioplayer and the countries which have rolled out the Radioplayer model. It was created to explore opportunities for international technological collaboration across radio. For more see <https://www.radioplayer.org/> or follow @rpworldwide on Twitter or follow <https://www.linkedin.com/company/uk-radioplayer-ltd/> on LinkedIn